FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
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| OMB APPROVAL | | | | | | | | | |
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| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average b | | | | | | | | | |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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|--|--------|---|-------------|--|---|---|---|---|-------------------|--------|--|-----------------------------|---------------------------------------|---|---------------------------------------|---|---------|----------------------------|----|
| 1. Name and Address of Reporting Person* Schwendenman Andrew | | | | | | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer Check all applicable) Director 10% Owner | | | | | |
| (Last) | • | irst) GROUP, INC. | (Middle) | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/01/2024 | | | | | | X | below) | (give title | ınting | Other (s below) | | | |
| 500 UNICORN PARK DRIVE, SUITE 303 | | | | 4.1 | | | | | | | | | Line) | 6. Individual or Joint/Group Filing (Check Applicable ine) | | | | | |
| (Street) WOBUR | .N M | ÍΑ | 01801 | | | | | | | | | | | X | | iled by Mor | | orting Persor one Repor | |
| (City) | (S | tate) | (Zip) | | R | | | ` , | | | | ication | | | | | | | |
| | | | | | $ \sqcup$ | | | | | | | nade pursua 0b5-1(c). Se | | | | n or written į | plan th | at is intended | to |
| | | Tak | ole I - Nor | n-Deriv | ativ | e Se | curities | s Ac | quired, | Dis | posed c | f, or Be | nefi | cially | / Owned | | | | |
| 1. Title of Security (Instr. 3) 2. Trans Date (Month/ | | | | ction 2A. Deemed Execution Date, if any (Month/Day/Year) | | | Code | Transaction Code (Instr. 5) Disposed Of (D) (Instr. 3, 4 | | | 4 and Securitie Benefici Owned F | | es For ally (D) Following (I) (| Form (D) o | m: Direct or Indirect Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | Code | v | Amount | (A) c (D) | r P | rice | Reported Transact (Instr. 3 | tion(s) | | | (Instr. 4) | |
| Common Stock 0- | | | 04/01 | 1/202 | 2024 A 17,775 ⁽¹⁾ A \$0 40,536 | | ,536 | | D | | | | | | | | | | |
| | | • | Table II - | | | | | | | | | or Ben ble secu | | | Owned | | | | |
| Derivative Conversion Date Executive Conversion Conversion Date Executive Conversion Conv | | 3A. Deemee Execution I if any (Month/Day | Date, Trans | | sansaction of Derivativ Securitic Acquirer (A) or Dispose of (D) (in 3, 4 and | | ative (Month/Day/Year) ired rosed (Instr. | | of Securities | | Derivativ Security | | | Owner Form: Direct or Indi (I) (Ins | Ownership | Beneficial Ownership ect (Instr. 4) | | | |
| | | | | | Code | v | (A) | (D) | Date Exercisal | | Expiration Date | Title | or | ount nber ires | | | | | |
| Employee Stock Option (right to buy) | \$7.73 | 04/01/2024 | | | A | | 53,325 | | (2) | |)4/01/2034 | Common Stock | 53, | 325 | \$0 | 53,325 | 5 | D | |

Explanation of Responses:

- 1. Represents shares of the Issuer's common stock issuable upon settlement of restricted stock units ("RSUs") granted to the Reporting Person. Each RSU represents a contingent right to receive one share of the Issuer's common stock. 25% of the RSUs will vest on May 15, 2025 and the remainder will vest in three approximately equal annual installments thereafter until May 15, 2028, subject to the Reporting Person's continuous service to the Issuer.
- 2. 25% of the shares underlying this stock option vest on April 1, 2025, and the remainder of the shares underlying this stock option vest in 36 approximately equal monthly installments thereafter.

/s/ Shawn Glidden, attorney-in-

** Signature of Reporting Person

<u>04/03/2024</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.